

Bala Ulaş Ersay

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Summary

I am an Istanbul-based multidisciplinary writer with a background in cultural studies, media studies and philosophy. Combining my educational background acquired in the Netherlands with working experience in software & media industries and NGOs, I have developed a unique perspective on the role of verbal and visual communication in shaping narratives and addressing a broad range of audiences. Currently I am seeking a new professional challenge to demonstrate and further develop my skills in writing and storytelling.

Languages

Turkish, English, German

Experience

Freelance

Writer and Translator | 09/2019 - Present

Wrote a number of stories and op-eds on various digital platforms; one published book translation (second on the way)

Gözlemevi | İstanbul

Editor | 04/2023 - 06/2023

Writing/editing content for an NGO focusing on responsible tech projects including opinion pieces, analysis, newsletters, and social media posts

ARDIC | İstanbul

UX Writer | 03/2022 - 04/2023

Writing copy for all digital products of a blockchain start up including the mobile application, webpages, blogs, and social media accounts

Triton Hub | İstanbul

Copywriter and Editor | 11/2021 - 03/2022

Writing/editing social media content and developing content strategies for clients and partners

TV8 | İstanbul

Intern, Social Media | 09/2016 - 10/2016

Writing and editing content for social media

Skills

Writing Skills, Editing, UX Writing, Copywriting, SEO

Education

Radboud University of Nijmegen | Nijmegen

Philosophy | 05/2021

Major in Social and Political Philosophy

University of Maastricht | Maastricht

Arts and Culture | 11/2016

Major in Media Culture and Minor in Crucial Differences